



Student name _____ ID. _____ Tel. _____

Advisor _____

Semester _____ Current GPA _____

First year						
1 st Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
			AAD 2008	Digital Photography	3	
			ELE 1001	Communicative English I	3	
			CA 1100	Introduction to Human Communication	3	
			CA 1101	Introduction to Strategic Communication	3	
			CA 1104	Creative Production Management	3	
			GE 1410 or GE 1411 or GE 1412	Thai for Professional Communication (for Thai students) Thai Language for Multicultural Communication (for non-Thai students) Introductory Thai Usage (for Thai students from International Program)	2	
			Total		17	
2 nd Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
			BBA 1004	Essential Marketing for Entrepreneurs	2	
			CA 1102	Introduction to Creative Communication	3	
			CA 1103	Introduction to Computer Graphic Design	3	
			CA 1105	Introduction to Innovative Business and Sustainable Communication	3	
			ELE 1002	Communicative English II	3	
			GE 1303	Science for Sustainable Future	2	
			Total		16	



Second year						
1 st Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
			BBA 1005	Essential Finance for Entrepreneurs	2	
			CA 2100	Psychology and Persuasion in Communication	3	/
			CA 2102	Introduction to Marketing Communication	3	
			CA 2120	Interactive and Digital Platform Design	3	
			ELE 2000	Academic English	3	
			GE 2110	Human Civilizations and Global Citizens	2	
			Total		16	
2 nd Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
			AAD 3012	Thai Art and Culture	3	
			ELE 2001	Advanced Academic English	3	
			CA 2101	Presentation and Public Speaking	3	/
			CA 2110	Media Literacy and Ethical Concerns	3	
			CA 2130	Communication Arts Research and Tools	3	
			BBA 1006	Essential Economics for Entrepreneurs	2	
			Total		17	



Third year						
1 st Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
			CA 3100	Consumer Insights and Tools	3	/
			CA3101	Strategic Brand Communication	3	/
			CA 3102	Media Planning	3	/
			CA 3110	Storytelling for Creative Communication	3	/
			CA 3112	Sound Design for Communication	3	/
			GE 2202	Ethics	3	
			Total		18	
2 nd Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
			CA 3111	Creative Entrepreneurial Project Management	3	/
			CA 3120	Entrepreneurial Principles and Practices for Communication Arts	3	/
			BBA 1007	Data Analytics for Entrepreneurs	3	
				Concentration Courses 1	3	
				Concentration Courses 2	3	
				Concentration Courses 3	3	
			Total		18	
Summer session						
3 rd Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
			CA 3130	Creative Commercial Communication	1	/



Forth year						
1 st Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
				Concentration Courses 4	3	
				Concentration Courses 5	3	
				Concentration Courses 6	3	
				Concentration Courses 7	3	
				Concentration Courses 8	3	
			Total		15	
2 nd Semester	Taking Semester	Grade	Course Code	Course Title	Credits	Passed with C
			CA 4100	Creative Commercial Communication Workshop	3	/
				Concentration Courses 9	3	
				Free Elective 1	3	
				Free Elective 2	3	
			Total		12	