

# Study Plan - Semester 1 (June-October) Admission

## First Year

### First Semester

Course Code	Course Title	Credits
AAD 1001	Drawing and Painting	3 (2 – 2 – 5)
AAD 1002	Design Foundation	3 (2 – 2 – 5)
AAD 1004	3D Foundation	3 (2 – 2 – 5)
CA 1103	Introduction to Computer Graphic Design	3 (2 – 2 – 5)
ELE 1001	Communicative English I	3 (2 – 3 – 6)
GE 2110	Human Civilizations and Global Citizens	2 (2 – 0 – 4)
	Total	17 (12 – 11 – 30)

### Second Semester

Course Code	Course Title	Credits
AAD 1003	Visual Art Media	3 (2 – 2 – 5)
AAD 1005	Fundamental of Typography	3 (2 – 2 – 5)
AAD 1006	Digital Illustration	3 (2 – 2 – 5)
AAD 2008	Digital Photography	3 (2 – 2 – 5)
CA 1100	Introduction to Human Communication	3 (3 – 0 – 6)
ELE 1002	Communicative English II	3 (2 – 3 – 6)
	Total	18 (13 – 11 – 32)

## Second Year

### First Semester

Course Code	Course Title	Credits
AAD 2007	Art History and Aesthetics	3 (3 – 0 – 6)
AAD 2009	Visual Language	3 (2 – 2 – 5)
BBA 1004	Essential Marketing for Entrepreneurs	2 (2 – 0 – 4)
CDI 2202	Motion Graphics and Storytelling	3 (2 – 2 – 5)
CDI 3206	Sound Production	3 (2 – 2 – 5)
ELE 2000	Academic English	3 (2 – 3 – 6)
	Total	17 (13 – 9 – 31)

## Second Semester

Course Code	Course Title	Credits
AAD 2010	Corporate Visual Identity	3 (2 – 2 – 5)
AAD 3012	Thai Art and Culture	3 (3 – 0 – 6)
BBA 1006	Essential of Economics for Entrepreneurs	2 (2 – 0 – 4)
CA 1104	Creative Production Management	3 (2 – 2 – 5)
CA 2120	Interactive and Digital Platform Design	3 (2 – 2 – 5)
ELE 2001	Advanced Academic English	3 (2 – 3 – 6)
	Total	17 (13 – 9 – 31)

## Third Year

### First Semester

	Course Code	Course Title	Credits
	AAD 3011	Layout and Composition	3 (2 – 2 – 5)
	AAD 3013	Design Management and Creative Innovation	3 (2 – 2 – 5)
	GE 1410	Thai for Professional Communication (for Thai students)	2 (2 – 0 – 4)
Or	GE 1411	Thai Language for Multicultural Communication (for non-Thai students)	2 (2 – 0 – 4)
Or	GE 1412	Introductory Thai Usage (for Thai students from International Program)	2 (2 – 0 – 4)

### Digital Imagery: Major Concentration Courses

CDI 3203	Animation Foundation and Pre-production	3 (2 – 2 – 5)
CDI 3204	3D Modeling	3 (2 – 2 – 5)
CDI 3207	Concept Art and Visual Development Design	3 (2 – 2 – 5)

### Graphic Design: Major Concentration Courses

GDC 3101	Packaging Design	3 (2 – 2 – 5)
GDC 3102	Digital Typeface Design	3 (2 – 2 – 5)
GDC 3103	Infographic Design	3 (2 – 2 – 5)
	Total	17 (12 – 10 – 29)

## Second Semester

Course Code	Course Title	Credits
BBA 1007	Data Analytics for Entrepreneurs	3 (2 – 2 – 5)
CA 2110	Media Literacy and Ethical Concerns	3 (3 – 0 – 6)
CA 3120	Entrepreneurial Principles and Practices for Communication Arts	3 (3 – 0 – 6)
<b>Digital Imagery: Major Concentration Courses</b>		
CDI 3205	Short Animation	3 (2 – 2 – 5)
CDI 3208	3D Animation and Movement Analysis	3 (2 – 2 – 5)
CDI 3209	Shading Lighting and Rendering for Games	3 (2 – 2 – 5)
<b>Graphic Design: Major Concentration Courses</b>		
GDC 3104	Digital Publication Design	3 (2 – 2 – 5)
GDC 3105	Brand Identity System	3 (2 – 2 – 5)
GDC 3106	Environmental Graphic & Exhibition Design	3 (2 – 2 – 5)
	Total	18 (14 – 8 – 32)

## Summer Session

Course Code	Course Title	Credits
AAD 3014	CCD Internship	1 (160 hours)
	Total	1 (160 hours)

## Fourth Year

### First Semester

Course Code	Course Title	Credits
AAD 4016	CCD Art Thesis I	3 (2 – 2 – 5)
BBA 1005	Essential Finance for Entrepreneurs	2 (2 – 0 – 4)
GE 1303	Science for Sustainable Future	2 (2 – 0 – 4)
	Free Elective Course 1	3
<b>Digital Imagery: Major Concentration Courses</b>		
CDI 3210	Digital Compositing and Matte Painting	3 (2 – 2 – 5)
CDI 3211	Game Design	3 (2 – 2 – 5)
<b>Graphic Design: Major Concentration Courses</b>		
GDC 3107	User Interface and User Experiences Design	3 (2 – 2 – 5)
GDC 3108	Photograph Manipulation	3 (2 – 2 – 5)
	Total	16 (10 – 6 – 23)

**Second Semester**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
AAD 4017	CCD Art Thesis II	3 (2 – 2 – 5)
GE 2202	Ethics	3 (3 – 0 – 6)
	Free Elective Course 2	3
<b>Digital Imagery: Major Concentration Courses</b>		
CDI 4212	AR and VR Concept Design	3 (2 – 2 – 5)
<b>Graphic Design: Major Concentration Courses</b>		
GDC 4109	Applied Motion Graphic Design	3 (2 – 2 – 5)
	Total	12 (7 – 4 – 16)

# Study Plan - Semester 2 (November-March) Admission

## 0.5 Year

### Second Semester

Course Code	Course Title	Credits
AAD 1111	Intensive for Fundamental Drawing	Non-Credit
AAD 2008	Digital Photography	3 (2 – 2 – 5)
CA 1100	Introduction to Human Communication	3 (3 – 0 – 6)
CA 1103	Introduction to Computer Graphic Design	3 (2 – 2 – 5)
ELE 1001	Communicative English I	3 (2 – 3 – 6)
GE 2110	Human Civilizations and Global Citizens	2 (2 – 0 – 4)
	Total	14 (11 – 7 – 26)

## First Year

### First Semester

Course Code	Course Title	Credits
AAD 1001	Drawing and Painting	3 (2 – 2 – 5)
AAD 1002	Design Foundation	3 (2 – 2 – 5)
AAD 1004	3D Foundation	3 (2 – 2 – 5)
AAD 2007	Art History and Aesthetics	3 (3 – 0 – 6)
BBA 1006	Essential of Economics for Entrepreneurs	2 (2 – 0 – 4)
ELE 1002	Communicative English II	3 (2 – 3 – 6)
	Total	17 (13 – 9 – 31)

### Second Semester

Course Code	Course Title	Credits
AAD 1003	Visual Art Media	3 (2 – 2 – 5)
AAD 1005	Fundamental of Typography	3 (2 – 2 – 5)
AAD 1006	Digital Illustration	3 (2 – 2 – 5)
AAD 3012	Thai Art and Culture	3 (3 – 0 – 6)
BBA 1007	Data Analytics for Entrepreneurs	3 (2 – 2 – 5)
ELE 2000	Academic English	3 (2 – 3 – 6)
	Total	18 (13 – 11 – 32)

## Second Year

### First Semester

	<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
	AAD 2009	Visual Language	3 (2 – 2 – 5)
	BBA 1004	Essential Marketing for Entrepreneurs	2 (2 – 0 – 4)
	CDI 2202	Motion Graphics and Storytelling	3 (2 – 2 – 5)
	CDI 3206	Sound Production	3 (2 – 2 – 5)
	ELE 2001	Advanced Academic English	3 (2 – 3 – 6)
	GE 1410	Thai for Professional Communication (for Thai students)	2 (2 – 0 – 4)
Or	GE 1411	Thai Language for Multicultural Communication (for non-Thai students)	2 (2 – 0 – 4)
Or	GE 1412	Introductory Thai Usage (for Thai students from International Program)	2 (2 – 0 – 4)
		<b>Total</b>	<b>16 (12 – 9 – 29)</b>

### Second Semester

	<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>
	AAD 2010	Corporate Visual Identity	3 (2 – 2 – 5)
	BBA 1005	Essential Finance for Entrepreneurs	2 (2 – 0 – 4)
	CA 1104	Creative Production Management	3 (2 – 2 – 5)
	CA 2110	Media Literacy and Ethical Concerns	3 (3 – 0 – 6)
	CA 2120	Interactive and Digital Platform Design	3 (2 – 2 – 5)
	CA 3120	Entrepreneurial Principles and Practices for Communication Arts	3 (3 – 0 – 6)
		<b>Total</b>	<b>17 (14 – 6 – 31)</b>

## Third Year

### First Semester

Course Code	Course Title	Credits
AAD 3011	Layout and Composition	3 (2 – 2 – 5)
AAD 3013	Design Management and Creative Innovation	3 (2 – 2 – 5)
	Free Elective Course 1	3
<b>Digital Imagery: Major Concentration Courses</b>		
CDI 3203	Animation Foundation and Pre-production	3 (2 – 2 – 5)
CDI 3204	3D Modeling	3 (2 – 2 – 5)
CDI 3207	Concept Art and Visual Development Design	3 (2 – 2 – 5)
<b>Graphic Design: Major Concentration Courses</b>		
GDC 3101	Packaging Design	3 (2 – 2 – 5)
GDC 3102	Digital Typeface Design	3 (2 – 2 – 5)
GDC 3103	Infographic Design	3 (2 – 2 – 5)
	Total	17 (10 – 10 – 25)

### Second Semester

Course Code	Course Title	Credits
GE 1303	Science for Sustainable Future	2 (2 – 0 – 4)
GE 2202	Ethics	3 (3 – 0 – 6)
<b>Digital Imagery: Major Concentration Courses</b>		
CDI 3205	Short Animation	3 (2 – 2 – 5)
CDI 3208	3D Animation and Movement Analysis	3 (2 – 2 – 5)
CDI 3209	Shading Lighting and Rendering for Games	3 (2 – 2 – 5)
<b>Graphic Design: Major Concentration Courses</b>		
GDC 3104	Digital Publication Design	3 (2 – 2 – 5)
GDC 3105	Brand Identity System	3 (2 – 2 – 5)
GDC 3106	Environmental Graphic & Exhibition Design	3 (2 – 2 – 5)
	Total	14 (11 – 6 – 25)

### Summer Session

Course Code	Course Title	Credits
AAD 3014	CCD Internship	1 (160 hours)
	Total	1 (160 hours)

## Fourth Year

### First Semester

Course Code	Course Title	Credits
AAD 4016	CCD Art Thesis I	3 (2 – 2 – 5)
	Free Elective Course 2	3
<b>Digital Imagery: Major Concentration Courses</b>		
CDI 3210	Digital Compositing and Matte Painting	3 (2 – 2 – 5)
CDI 3211	Game Design	3 (2 – 2 – 5)
<b>Graphic Design: Major Concentration Courses</b>		
GDC 3107	User Interface and User Experiences Design	3 (2 – 2 – 5)
GDC 3108	Photograph Manipulation	3 (2 – 2 – 5)
	Total	12 (6 – 6 – 15)

### Second Semester

Course Code	Course Title	Credits
AAD 4017	CCD Art Thesis II	3 (2 – 2 – 5)
<b>Digital Imagery: Major Concentration Courses</b>		
CDI 4212	AR and VR Concept Design	3 (2 – 2 – 5)
<b>Graphic Design: Major Concentration Courses</b>		
GDC 4109	Applied Motion Graphic Design	3 (2 – 2 – 5)
	Total	6 (4 – 4 – 10)