

Study Plan for Advising Record

Academic Year

Please fill grade result in the blank for each subject that already complete before consulting with advisor. If any subject does not include in the list, please put in remark area in which related subject.

General Information

| | |
|------------------|--|
| Student ID | |
| Student Name | |
| Telephone Number | |
| E-mail | |
| Line ID | |
| Advisor name | |

General Education Courses (36 Credits) for all students

These subjects can pass with the grade from “A to D”.

1. Language Courses (15 Credits)

| Grade | Code | Course Title | Credit |
|-------|-----------------------|--|--------|
| | GE 1403 Or GE 1404 | Communication in Thai Thai Culture and Traditions (Only for foreign students) | 3 |
| | BG 1001 | English I | 3 |
| | BG 1002 | English II | 3 |
| | BG 2000 | English III | 3 |
| | BG 2001 | English IV | 3 |

2. Social Science Courses (6 Credits)

| Grade | Code | Course Title | Credit |
|-------|---------|--|--------|
| | CA 4010 | Law and Ethical Concerns for Communication | 3 |
| | GE 2202 | Ethics | 3 |

3. Humanities Courses (6 Credits)

| Grade | Code | Course Title | Credit |
|-------|---------|----------------------------|--------|
| | GE 1102 | Introduction to Philosophy | 3 |
| | GE 2101 | World Civilization | 3 |

4. Mathematics and Science Courses (3 Credits)

| Grade | Code | Course Title | Credit |
|-------|---------|----------------------------|--------|
| | BG 1301 | Fundamentals of Statistics | 3 |

Professional Courses and Free Elective Courses

1. Core Courses (36 Credits)

For all the subjects in this group, students can pass with the grade from “A to D”.

| Grade | Code | Course Title | Credit |
|-------|----------|--|--------|
| | CA 1001 | Introduction to Communication | 3 |
| | CA 1002 | Introduction to Photography and Cinematography | 3 |
| | CA 1021 | Introduction to Advertising and Branding | 3 |
| | CA 1022 | Introduction to Public Relations | 3 |
| | CA 1023 | Introduction to Live Event Creation and Management | 3 |
| | CA 1024 | Introduction to Digital Media Communication | 3 |
| | CA 1025 | Computer Graphic Design | 3 |
| | CA 2003 | Presentation technique | 3 |
| | CA 2019 | Communication Arts Research | 3 |
| | MGT 1101 | Introduction to Business | 3 |
| | MGT 2900 | Principles of Management | 3 |
| | MKT 2280 | Principles of Marketing | 3 |

For Bachelor of Communication Arts

Live Event Creation and Management (Student ID 6x)

2. Major Required Courses (42 Credits)

For all the subjects in this group, students must get at least “C” in order to pass.

| Grade | Code | Course Title | Credit |
|-------|--------|--|--------|
| | LV2101 | Script Analysis and Creation for Live Events | 3 |
| | LV2102 | Design for Live Event Creation and Management | 3 |
| | LV2103 | Acting for Live Events | 3 |
| | LV2104 | Art and Literature Appreciation | 3 |
| | LV3101 | Sound Creation and Production for Live Events | 3 |
| | LV3102 | Art Direction for Live Events | 3 |
| | LV3103 | Show Directing | 3 |
| | LV3104 | Marketing Communication for Live Events | 3 |
| | LV3105 | Stage Management for Live Events | 3 |
| | LV3110 | Live Event Creation and Management Internship | 3 |
| | LV4101 | Live Event Creation and Management Workshop I | 3 |
| | LV4102 | Live Event Creation and Management Workshop II | 6 |
| | LV4103 | Research Methodology for Live Events | 3 |
| | LV4104 | Project Management for Live Events | 3 |

3. Major Elective or Minor Courses (15 Credits)

Students can choose courses to fulfill 15 credits from the following courses and/or choose minor courses of other departments.

| Grade | Code | Course Title | Credit |
|-------|---------|--|--------|
| | LV 3201 | Creative Writing and Script Adaptation for Live Events | 3 |
| | LV 3202 | Costume and Make up | 3 |
| | LV 3203 | Advanced Acting for Live Events | 3 |
| | LV 3204 | Personality Development | 3 |
| | LV 3205 | Lighting and Media Design for Live Events | 3 |
| | LV 3206 | Property and Scene Design | 3 |
| | LV 4201 | Art and Culture in 21 st Century | 3 |
| | LV 4202 | Cultural Events and Festival Management | 3 |
| | LV 4203 | Promotion and Strategy for Live Events | 3 |
| | LV 4204 | Selected Topic in Live Event Creation and Management | 3 |
| | LV4205 | Approaches and Concept of Criticism in Live Events | 3 |

4. Free Elective Courses (6 Credits)

Students are free to take any course offered by the university.

For all the subjects in this group, students can pass with the grade from “A to D”.

| Grade | Code | Course Title | Credit | From Major | Remark |
|-------|------|--------------|--------|------------|--------|
| | | | 3 | | |
| | | | 3 | | |