

Study Plan for Advising Record

Academic Year 2/2021

Please fill grade result in the blank for each subject that already complete before consulting with advisor. If any subject does not include in the list, please put in remark area in which related subject.

General Information

Student ID	
Student Name	
Telephone Number	
E-mail	
Line ID	
Advisor name	

General Education Courses (36 Credits) for all students

These subjects can pass with the grade from “A to D”.

1. Language Courses (15 Credits)

Grade	Code	Course Title	Credit
	GE 1403 Or GE 1404	Communication in Thai Thai Culture and Traditions (Only for foreign students)	3
	BG 1001	English I	3
	BG 1002	English II	3
	BG 2000	English III	3
	BG 2001	English IV	3

2. Social Science Courses (6 Credits)

Grade	Code	Course Title	Credit
	CA 4010	Law and Ethical Concerns for Communication	3
	GE 2202	Ethics	3

3. Humanities Courses (6 Credits)

Grade	Code	Course Title	Credit
	GE 1102	Introduction to Philosophy	3
	GE 2101	World Civilization	3

4. Mathematics and Science Courses (3 Credits)

Grade	Code	Course Title	Credit
	BG 1301	Fundamentals of Statistics	3

Professional Courses and Free Elective Courses

1. Core Courses (36 Credits)

For all the subjects in this group, students can pass with the grade from “A to D”.

Grade	Code	Course Title	Credit
	CA 1001	Introduction to Communication	3
	CA 1002	Introduction to Photography and Cinematography	3
	CA 1021	Introduction to Advertising and Branding	3
	CA 1022	Introduction to Public Relations	3
	CA 1023	Introduction to Live Event Creation and Management	3
	CA 1024	Introduction to Digital Media Communication	3
	CA 1025	Computer Graphic Design	3
	CA 2003	Presentation technique	3
	CA 2019	Communication Arts Research	3
	MGT 1101	Introduction to Business	3
	MGT 2900	Principles of Management	3
	MKT 2280	Principles of Marketing	3

For Bachelor of Communication Arts

Live Event Creation and Management (Student ID 6x)

2. Major Required Courses (42 Credits)

For all the subjects in this group, students must get at least “C” in order to pass.

Grade	Code	Course Title	Credit
	LV2101	Script Analysis and Creation for Live Events	3
	LV2102	Design for Live Event Creation and Management	3
	LV2103	Acting for Live Events	3
	LV2104	Art and Literature Appreciation	3
	LV3101	Sound Creation and Production for Live Events	3
	LV3102	Art Direction for Live Events	3
	LV3103	Show Directing	3
	LV3104	Marketing Communication for Live Events	3
	LV3105	Stage Management for Live Events	3
	LV3110	Live Event Creation and Management Internship	3
	LV4101	Live Event Creation and Management Workshop I	3
	LV4102	Live Event Creation and Management Workshop II	6
	LV4103	Research Methodology for Live Events	3
	LV4104	Project Management for Live Events	3

3. Major Elective or Minor Courses (15 Credits)

Students can choose courses to fulfill 15 credits from the following courses and/or choose minor courses of other departments.

Grade	Code	Course Title	Credit
	LV 3201	Creative Writing and Script Adaptation for Live Events	3
	LV 3202	Costume and Make up	3
	LV 3203	Advanced Acting for Live Events	3
	LV 3204	Personality Development	3
	LV 3205	Lighting and Media Design for Live Events	3
	LV 3206	Property and Scene Design	3
	LV 4201	Art and Culture in 21 st Century	3
	LV 4202	Cultural Events and Festival Management	3
	LV 4203	Promotion and Strategy for Live Events	3
	LV 4204	Selected Topic in Live Event Creation and Management	3
	LV4205	Approaches and Concept of Criticism in Live Events	3

4. Free Elective Courses (6 Credits)

Students are free to take any course offered by the university.

For all the subjects in this group, students can pass with the grade from "A to D".

Grade	Code	Course Title	Credit	From Major	Remark
			3		
			3		