

	2004		2008		Curriculum 2012 (55xxxx onwards)		Curriculum 2017 (60xxxx onwards)	
General Education	BG 1000/1010	Communication in Thai/Introduction to Literary Thai	BG 1000/1010	Communication in Thai/Introduction to Literary Thai	GE 1403/1404	Communication in Thai/Thai Culture and Traditions	GE 1403/1405	Communication in Thai/Thai Language and Culture
	BG 1001	English I	BG 1001	English I	BG 1001	English I	BG 1001	English I
	BG 1002	English II	BG 1002	English II	BG 1002	English II	BG 1002	English II
	BG 2000	English III	BG 2000	English III	BG 2000	English III	BG 2000	English III
	BG 2001	English IV	BG 2001	English IV	BG 2001	English IV	BG 2001	English IV
	BG 1100	Physical Education	BG 1100	Physical Education				
	BG 1400	Business Law I						
	BG 1402	Business, Society and Government						
	BG 2402	Ethics	BG 2402	Ethics	GE 2202	Ethics	GE 2202	Ethics
	GS 1002	Basic Philosophy	GS 1002	Basic Philosophy	GE 1102	Introduction to Philosophy	GE 1102	Introduction to Philosophy
	MGT 2404	Managerial Psychology						
	BG 1200	Mathematics for Business	BG 1200	Mathematics for Business				
	BG 1202	Science, Man and His Environment	BG 1202	Science, Man and His Environment	GE 1301	Environmental Science		
	BG 1203	Fundamentals of Statistics	BG 1203	Fundamentals of Statistics	BG 1301	Fundamentals of Statistics	BG 1301	Fundamentals of Statistics
			CA 3014	Fundamentals of Financial Accounting for Communication Arts				
			CA 4010	Law and Ethical Concern for Communication	CA 4010	Law and Ethical Concern for Communication	CA 4010	Law and Ethical Concern for Communication
			CA 2016	Psychology for Persuasive Communication	CA 2016	Psychology for Persuasive Communication		
					CA 1012	Macro-environment, Media Effect and Media Literacy		
							GS 2101	World Civilization
Core	BG 2403	Introduction to Economics						
	CA 1001	Introduction to Communication	CA 1001	Introduction to Communication	CA 1001	Introduction to Communication	CA 1001	Introduction to Communication
	CA 1002	Introduction to Photography and Cinematography	CA 1002	Introduction to Photography and Cinematography	CA 1002	Introduction to Photography and Cinematography	CA 1002	Introduction to Photography and Cinematography
	CA 2004	Introduction to Advertising	CA 2004	Introduction to Advertising	CA 2004	Introduction to Advertising	CA 1021	Introduction to Advertising and Branding
	CA 2009	Introduction to Performance for Communication Arts	CA 2015	Introduction to Performance Communication	CA 2015	Introduction to Performance Communication	CA 1023	Introduction to Live Event Creation and Management
	CA 3005	Introduction to Public Relations	CA 2005	Introduction to Public Relations	CA 2005	Introduction to Public Relations	CA 1022	Introduction to Public Relations
	CA 3006	Introduction to Journalism	CA 1006	Introduction to Journalism and Mass Communication	CA 1006	Introduction to Journalism and Mass Communication		
	CA 3007	Introduction to Broadcasting	CA 2007	Introduction to New Media and Broadcasting	CA 2007	Introduction to New Media and Broadcasting	CA 1024	Introduction to Digital Media
	CA 3010	Law and Ethics of Mass Communication	CA 4010	Law and Ethical Concerns for Communication				
	MGT 1101	Introduction to Business	MGT 1101	Introduction to Business	MGT 1101	Introduction to Business	MGT 1101	Introduction to Business
	MGT 2900	Principles of Management	MGT 2900	Principles of Management	MGT 2900	Principles of Management	MGT 2900	Principles of Management
	MKT 2280	Principles of Marketing	MKT 2280	Principles of Marketing	MKT 2280	Principles of Marketing	MKT 2280	Principles of Marketing
	MKT 3530	Consumer Behavior	MKT 3530	Consumer Behavior				
			CA 1008	Applied Arts Principles and Aesthetics for Communication Arts	CA 1017	Introduction to Creative Communication Design		
			CA 2012	Story-telling for Communication				
					CA 2018	Consumer Insight		
					NM 3401	Production for Communication Tools		
							CA 2003	Presentation Technique
							CA 1025	Computer Graphic Design
							CA 2019	Communication Arts Research
Major Required	AD 3101	Principles of Marketing Communication	AD 3101	Principles of Marketing Communication	AD 3101	Principles of Marketing Communication		
	CA 2003	Presentation Technique	CA 2003	Presentation Technique	CA 2003	Presentation Technique	CA 2003	Presentation Technique (Move to Core)

	CA 3011	Communication Arts Research	CA 3011	Communication Arts Research	CA 3011	Communication Arts Research	CA 2019	Communication Arts Research (Move to Core)
	CA 3013	Utilization of Multimedia Tools	CA 2013	Utilization of Multimedia Tools	CA 2013	Utilization of Multimedia Tools	CA 1025	Computer Graphic Design (Move to Core)
	CA 4012	Effective Communication	CA 2012	Story-telling for Communication (Move to Core)				
	NM 3401	Production for Communication Tools	NM 3401	Production for Communication Tools	NM 3401	Production for Communication Tools (Move to Core)		
	NM 3402	Film and Time-based Media Production	NM 3402	Film and Time-based Media Production	NM 3402	Film and Time-based Media Production	DM 3401	Cinematography
	NM 3403	Principles of Broadcast and New Media Operations	NM 3403	Principles of Broadcast and New Media Operations				
	NM 4404	Advanced Multimedia Editing	NM 3404	Multimedia Editing	NM 3404	Multimedia Editing	DM 3404	Digital Motion Graphic
	NM 4405	Broadcast and New Media Management	NM 4405	Broadcast and New Media Management	NM 4405	Broadcast and New Media Management	DM 2403	Digital Media Production and Management
	NM 4406	Broadcast Media Production and Directing	NM 4406	Broadcast Media Production and Directing	NM 4406	Broadcast Media Production and Directing	DM 4422	Advanced Directing (Move to Major Elective)
	NM 4407	Seminar in Broadcast and New Media	NM 4407	Seminar in Broadcast and New Media	NM 4407	Seminar in Broadcast and New Media	DM 4403	Seminar in Digital Media Communication
	NM 4408	Studio Workshop	NM 4408	Studio Workshop	NM 4408	Studio Workshop	DM 4401	Digital Media Communication Workshop I
	PR 2202	Persuasive Communication	CA 2016	Psychology for Persuasive Communication (Move to General)				
			NM 3412	Creativity and Innovation	NM 3412	Creativity and Innovation	DM 3426	Innovation and Digital Technology
			NM 3413	Audience Analysis				
					NM 3410	New Media Application	DM 3403	UI and UX Design
					NM 3420	Audience Context Analysis		
					NM 4420	Studio Internship	DM 3400	Internship
							DM 2401	Media Context Analysis
							DM 2402	Narrative
							DM 2404	Digital Media Design
							DM 3402	Editing Concept
							DM 3405	Website and Application Design
							DM 3406	Sound Design for Digital Media Communication
							DM 4402	Digital Media Communication Workshop II
Major Elective	CA 3008	Introduction to Performing Arts						
	CD 3701	Computer Graphics for Communication Design	NM 3417	Computer Graphics for Communication Design	NM 3417	Computer Graphics for Communication Design		
	CD 4702	Direct Communication Design						
	CD 4703	Communication Campaign Management						
	JR 3301	News Writing and Reporting	PR 4222	News Writing and Reporting				
	JR 4305	Editorials and Commentaries						
	JR 4306	Magazine/Feature Writing	PR 4223	Magazine/Feature Writing				
	JR 4307	Traditional Media	PR 3219	Community Relations and Traditional Media				
	NM 3409	Broadcast Interviewing and Announcing	NM 3409	Broadcast Interviewing and Announcing				
	NM 4410	Advanced Broadcast Media Production and Directing	NM 4410	Advanced Broadcast Media Production and Directing				
	NM 4411	Advanced Photography and Digital Imaging	NM 3411	Advanced Photography and Digital Imaging	NM 3411	Advanced Photography and Digital Imaging	DM 4421	Advanced Photography and Digital Imaging
			NM 3418	Interactive Media Art	NM 3418	Interactive Media Art	DM 3405	Digital Motion Graphic (Move to Major Required)
			NM 3419	Selected Topics in New Media	NM 3419	Selected Topics in New Media	DM 4424	Selected Topics in Digital Media
			NM 4413	Advanced Multimedia Editing	NM 4413	Advanced Multimedia Editing		

			NM 4414	Sound for Video Production	NM 4414	Sound for Video Production	DM 3406	Sound Design for Digital Media Communication (Move to Major Required)
			NM 4415	Film Criticism				
			NM 4416	Advanced Film Analysis				
					NM 3414	New Media Journalism		
					NM 4417	Media Content Analysis	DM xxxx	Move to Major Required
					NM 4418	Integrated New Media Environments		
					NM 4419	Utilization of New Media Programming		
							DM 3421	Screenwriting
							DM 3422	Directing
							DM 3423	Documentary
							DM 3424	Digital Content Creation
							DM 3425	Lighting
							DM 4422	Advanced Directing
							DM 4423	Advanced UI and UX Design
Minor	AD 3102	Advertising Media Planning	AD 3102	Advertising Media Planning	AD 3102	Advertising Media Planning		
	AD 3103	Advertising Creative Strategy	AD 3103	Advertising Creative Strategy	AD 3103	Advertising Creative Strategy		
	AD 4109	Advertising Management						
	AD 3106	Art Direction	AD 3106	Art Direction	AD 3106	Art Direction	AD 3106	Art Direction
	AD 3111	Interactive Advertising	AD 3111	Interactive Advertising	AD 3114	Interactive Advertising and Marketing Communication		
	AD 4107/4108	Basic Copywriting Thai/English	AD 4107/4108	Basic Copywriting Thai/English	AD 4107/4108	Basic Copywriting Thai/English	AD 3107/3108	Basic Copywriting Thai/English
	AD 4110	Marketing Services						
	AD 4112	Brand Communication	AD 3112	Brand Communication	AD 3112	Brand Communication		
	AD 4113	Customer Relationship Management	AD 3113	Customer Relationship Management	AD 3113	Customer Relationship Management		
			AD 3115	International Communication Campaign	AD 3115	International Communication Campaign		
			AD 3116	Account Planning	AD 3116	Account Planning	AD 3120	Integrated Marketing Communication Planning and Strategy
			AD 3117	Advertising and Popular Culture	AD 3117	Advertising and Popular Culture	AD 3117	Advertising and Popular Culture
			AD 3118	Selected Topics in Advertising	AD 3118	Selected Topics in Advertising		
			AD 4119	Strategic Corporate Communication Management	AD 4111	Advanced Brand Communication		
			AD 4120	Advanced Advertising Research				
			AD 4121	Media Strategy Management	AD 4103	Creative Media Management		
			AD 4122	Direct Communication Campaign Management	AD 4122	Direct Communication Campaign Management		
			AD 4123	Marketing Channel Communication	AD 4123	Marketing Channel Communication		
							AD 3121	Strategic Situation Analysis
							AD 3122	Presentation Design for Campaign Planning
							AD 3123	Corporate Brand Communication
							AD 3124	Strategic Brand Positioning
							AD 3125	Production Design for Advertising and Brand Communication
							AD 3126-30	Selected Topics in Advertising I
							AD 3131-35	Selected Topics in Advertising II
	PC 3801	Principles of Performance Design	PC 3302	Principles of Performance Design	PC 3322	Acting for Personality/Social Interaction		
	PC 3802	Principle of Stage/Event Craft						
	PC 3803	Personality Development						
	PC 4804	Script Writing for Performing Arts	PC 3303/3304	Script Writing in Thai/English				
	PC 4806	Stage/Event Management	PC 4306	Stage/Event Management				
	PC 3808	Vocal-physical Connection						

	PC 3809	Sound for Theater, Film and Television						
	PC 4810	Costume/Prop and Make-up Selection						
	PC 4811	Fundamentals of Lighting						
	PC 4812	Art and Literature Appreciation	PC 3301	Art and Literature Appreciation	PC 3301	Art and Literature Appreciation		
	PC 4813	Listening to Music						
			PC 4305	Marketing Management for Performance				
			PC 3311	Personality and Social Interaction	PC 3322	Acting for Personality/Social Interaction	LIVE 3204	Personality Development
			PC 3312	Vocal-physical Communication				
			PC 3313	Sound Design	PC 3324	Sound for Performance/Event		
			PC 4314	Costume/Prop and Make-up Selection				
			PC 4315	Fundamentals of Lighting	PC 4315	Fundamentals of Lighting		
			PC 4316	Directing	PC 4316	Directing		
			PC 4317	Performance/Event Criticism				
			PC 4318	Audition				
			PC 4319	Script Management				
					PC 3308	Performance/Event Criticism		
					PC 3305	Script Writing and Analysis		
					PC 4311	Production Management for Performance		
					PC 3322	Acting for Personality/Social Interaction		
					PC 3323	Fundamentals of Acting		
					PC 4325	Costume and Make-up Selection	LIVE 3202	Costume and Makeup
					PC 4326	Scenery and Prop Creation	LIVE 3206	Property and Scene Design
					PC 4327	Selected Topics in Performance Communication	LIVE 4204	Selected Topic in Live Event Creation and Management
							LIVE 3201	Creative Writing and Script Adaptation
							LIVE 4205	Approaches and Concept of Criticism in Live Events
							LIVE 4203	Promotion and Strategy for Live Events
							LIVE 4201	Art and Culture in 21st Century
							LIVE 4202	Cultural Events and Festival Management
							LIVE 3203	Advanced Acting for Live Events
							LIVE 3205	Lighting and Multimedia Design for Live Events
	PR 3203	Public Relations Strategy and Tactics	PR 3201	Strategic Planning for Public Relations	PR 3202	Strategic Public Relations Campaign Planning and Evaluation		
	PR 3204	Marketing Public Relations	PR 3204	Marketing Public Relations	PR 3214	Organizational Communication		
	PR 4205	Corporate Public Relations	PR 3205	Corporate Public Relations				
	PR 4206	Applied Writing for Public Relations	PR 3215	Writing for Public Relations in English	PR 4201	Corporate Communication and Stakeholder Relations		
	PR 3210	Negotiations	PR 3210	Negotiations	PR 3210	Negotiations		
	PR 3211	Micro and Macro Environment for PR Issues Management	PR 4221	Public Relations for Issue and Crisis Management	PR 4221	Public Relations for Issue and Crisis Management		
	PR 3212	Internal Relations	PR 3206	Organizational Communication for Internal Relations				
	PR 3213	Media Relations	PR 4203	External Relations and Media Relations				
	PR 4214	Crisis Management	PR 4221	Public Relations for Issue and Crisis Management	PR 4221	Public Relations for Issue and Crisis Management (Duplicate)		

			PR 3216	Writing for Public Relations in Thai	PR 3216	Writing for Public Relations in Thai	PR 3216	Writing for Public Relations in Thai
			PR 3217	Desktop Publishing/Presentation Graphics	PR 3217	Desktop Publishing/Presentation Graphics	PR 4236	Computer Graphic for Public Relations
			PR 3218	Special Events Management for Public Relations	PR 3218	Special Events Management for Public Relations	PR 3218	Special Events Management for Public Relations
			PR 3219	Community Relations and Traditional Media	PR 4219	Community Relations	PR 4219	Community Relations
			PR 4220	Financial and Investor Relations	PR 4220	Financial and Investor Relations	PR 4233	Investor Relations
			PR 4222	News Writing and Reporting	PR 4222	News Writing and Reporting		
			PR 4223	Magazine/Feature Writing	PR 4223	Magazine/Feature Writing		
			PR 4224	Advanced Research for Public Relations	PR 3224	Applied Research for Public Relations	PR 3224	Applied Research for Public Relations
			PR 4225	Image Management for Public Relations	PR 3225	Personality Development and Personal Branding	PR 3225	Personality Development and Personal Branding
			PR 4226	Selected Topics in Public Relations	PR 4226	Selected Topics in Public Relations	PR 4226	Selected Topics in Public Relations
					PR 3228	Intercultural Communication	PR 3228	Intercultural Communication
					PR 3229	Folk and Traditional Media Communication		
					PR 3230	Digital Public Relations		
							PR 3227	Media Relations and Planning
							PR 4231	Sponsorship Management for Public Relations
							PR 4235	Current Trends and Digital Media Literacy
							PR 4229	Public Speaking
							PR 4230	Interactive Media for Public Relations
							PR 4232	Fundamental Design for Public Relations
							PR 4234	Traditional Media Production for Public Relations