

AD: Course to be Offered 1/2021

Course	Section	Day	Start Time	End Time	Instructor	Room Code	Seat Limit	Campus Code	Midterm	Final	Remark
CA1021	741	M	13:30	15:00	500095	CA0401	45	Suvarnabhumi	Y	Y	Introduction to Advertising and Branding = CA2004
	741	W	13:30	15:00	500095	CA0401	45	Suvarnabhumi	Y	Y	A.Duangporn S.
CA1021	742	T	9:00	10:30	570175	CA0402	45	Suvarnabhumi	Y	Y	
	742	TH	9:00	10:30	570175	CA0402	45	Suvarnabhumi	Y	Y	A.Jariya W.
CA1021	743	T	13:30	15:00	620040	CA0402	45	Suvarnabhumi	Y	Y	
	743	TH	13:30	15:00	620040	CA0402	45	Suvarnabhumi	Y	Y	A.Narudon N.
CA2003	741	M	9:00	12:00	570175	CA0405	25	Suvarnabhumi	Y	Y	Presentation Technique; A.Jariya W.
	742	M	13:30	16:30	570175	CA0405	25	Suvarnabhumi	Y	Y	A.Jariya W.
	743	T	13:30	16:30	470046	CA0609	25	Suvarnabhumi	Y	Y	Dr.Chonlatip
	744	W	9:00	12:00	520250	CA0405	25	Suvarnabhumi	Y	Y	Dr.Chulamani A.
	745	TH	13:30	16:30	470046	CA0609	25	Suvarnabhumi	Y	Y	Dr.Chonlatip
CA2019	741	T	9:00	10:30	470008	CA0406	45	Suvarnabhumi	Y	Y	Communication Arts Research = CA3011
	741	TH	9:00	10:30	470008	CA0406	45	Suvarnabhumi	Y	Y	Dr.Parichart W.
CA2019	742	T	10:30	12:00	470008	CA0406	45	Suvarnabhumi	Y	Y	
	742	TH	10:30	12:00	470008	CA0406	45	Suvarnabhumi	Y	Y	Dr.Parichart W.
CA2019	743	M	13:30	15:00	520250	CA0406	45	Suvarnabhumi	Y	Y	
	743	W	13:30	15:00	520250	CA0406	45	Suvarnabhumi	Y	Y	Dr.Chulamani A.
AD2100	741	M	9:00	10:30	500095	CA0401	35	Suvarnabhumi	Y	Y	Consumer Insight = CA2018
	741	W	9:00	10:30	500095	CA0401	35	Suvarnabhumi	Y	Y	A.Duangporn S.
AD2100	742	M	10:30	12:00	500095	CA0401	35	Suvarnabhumi	Y	Y	
	742	W	10:30	12:00	500095	CA0401	35	Suvarnabhumi	Y	Y	A.Duangporn S.
AD2101	741	W	13:30	16:30	610004	CA0403	25	Suvarnabhumi	N	Y	Idea Generation in Advertising; A.Preeyaporn J.
	742	TH	9:00	12:00	610004	CA0403	25	Suvarnabhumi	N	Y	A.Preeyaporn J.
AD2102	741	M	10:30	12:00	999999	CA0401	35	Suvarnabhumi	Y	Y	Principle Marketing Communication = AD3101
	741	W	10:30	12:00	999999	CA0401	35	Suvarnabhumi	Y	Y	Dr.Marissa
AD2102	742	T	9:00	10:30	530190	CA0401	35	Suvarnabhumi	Y	Y	
	742	TH	9:00	10:30	530190	CA0401	35	Suvarnabhumi	Y	Y	A.Chutinun K.
AD3102	701	S	9:00	12:00	157239	zzzz	35	Huamark	Y	Y	Advertising Media Planning A.Pishasinee L.
AD3103	741	W	9:00	12:00	610004	CA0407	35	Suvarnabhumi	N	Y	Advertising Creative Strategy (English) A.Preeyaporn J.
AD3112	741	M	10:30	12:00	510129	CA0406	35	Suvarnabhumi	N	Y	Brand Communication
	741	W	10:30	12:00	510129	CA0406	35	Suvarnabhumi	N	Y	Dr.Nutthaphut P.
AD3112	742	T	15:00	16:30	620040	CA0402	35	Suvarnabhumi	N	Y	

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	742	TH	15:00	16:30	620040	CA0402	35	Suvarnabhumi	N	Y	A.Narudon N.
AD3113	741	M	12:00	13:30	400173	CA0406	35	Suvarnabhumi	N	Y	Customer Relationship Management
	741	W	12:00	13:30	400173	CA0406	35	Suvarnabhumi	N	Y	Dr.Prichaya M.
AD3114	741	T	13:30	15:00	610004	CA0406	35	Suvarnabhumi	N	Y	Interactive Advertising and Mkt Communication
	741	TH	13:30	15:00	610004	CA0406	35	Suvarnabhumi	N	Y	A.Preeyaporn J.
AD3119	741	M	9:00	12:00	400173	CA0407	25	Suvarnabhumi	Y	N	Advertising and Mkt Comm Research Dr. Prichaya M.
	742	W	9:00	12:00	400173	CA0407	25	Suvarnabhumi	Y	N	Dr.Prichaya
AD4100	741	TH	13:30	16:30	530190	CA0401	35	Suvarnabhumi	N	Y	Seminar in Advertising A.Chutinun K.
AD4101	741	F	9:00	12:00	999999	CA0401	0	Suvarnabhumi	N	N	Advertising Workshop I Name List will be Sent
AD4104	741	F	13:30	16:30	999999	CA0401	0	Suvarnabhumi	N	Y	Campaign Planning and Management (Name List will be Sent) AD4104 and AD4116 exam are in the same day
AD4116	741	F	9:00	12:00	999999	CA0406	0	Suvarnabhumi	N	Y	Advertising Workshop I (Name List will be Sent) AD4104 and AD4116 exam are in the same day
	741	F	13:30	16:30	999999	CA0406	0	Suvarnabhumi	N	Y	Advertising Lecturer
AD4116	742	F	9:00	12:00	999999	CA0407	0	Suvarnabhumi	N	Y	
	742	F	13:30	16:30	999999	CA0407	0	Suvarnabhumi	N	Y	Advertising Lecturer
AD3106	741	T	13:30	16:30	530190	CA0401	25	Suvarnabhumi	N	Y	Art Direction A.Chutinun K.
AD3108	741	T	9:00	12:00	400173	CA0402	25	Suvarnabhumi	N	Y	Copy Writing (English) Dr.Prichaya M.
AD3120	741	T	13:30	16:30	470008	CA0407	25	Suvarnabhumi	N	Y	Intergrated Mkt Comm Planning and Strategy Dr.Parichart W.
AD3122	741	TH	9:00	12:00	620040	CA1002	35	Suvarnabhumi	Y	Y	Presentation Design for Campaign Planning A.Narudon N.
AD3123	741	M	13:30	15:00	510129	CA0406	35	Suvarnabhumi	N	Y	Corporate Brand Communication
	741	W	13:30	15:00	510129	CA0406	35	Suvarnabhumi	N	Y	Dr.Nutthaphut P.
AD3125	741	M	9:00	12:00	999999	zzzz	25	Suvarnabhumi	N	Y	Production Design for Advertising and Brand Communication Asst. Prof. Teerawat and A.Apichate
AD3117	741	M	15:00	16:30	520250	CA0407	35	Suvarnabhumi	N	Y	Advertising and Popular Culture
	741	W	15:00	16:30	520250	CA0407	35	Suvarnabhumi	N	Y	Dr.Chulamani A.

Acknowledged
Wining

Dr. Nutthaphut P.