

6th CA Creative Work Faculty Showcase 2020 – Relationship

Name-Surname

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Department

Live Event Creation and Management

Name / Title of the Work

“โควิด..เราติดพันด้ายยย” (relation-VID) Project

Technique

Interactive online exhibition and simulated stage play

Short description

The inspiration of plot creation is derived from the practice-base research on family problems in covid 19 outbreak. From the pilot study about “What is the good point and get the Relationship” during the covid situation. The result found that before the covid situation, one of the biggest problems with the family unit is down to disconnect because the family doesn't get to spend enough good time together but during the quarantine sibling relationship becomes stronger because spending more time together however they always fight and misunderstand each others once they must stay same place 24 hrs. as the lockdown situation. Therefore, this project aimed to inspire people to look back and appreciate with relationship in family during this moment. Finally, audience could get the message which we can find great relationship even in the crisis.

“โควิด..เราติดพันด้ายยย” (relation-VID) Project is new way of live performance which aimed to create tool for communicate the key message that ‘there is something good that arose from bad circumstances’. Project “โควิด.. เราติดพันด้ายยย... (relation-VID)” is consisted of 2 pieces of work which are interactive exhibition named “โควิด.. เราติดพันด้ายยย... (relation-VID)” exhibition and simulated stage play named “**Besties store** : ร้านเวทมนตร์มหัศจรรย์กับความสัมพันธ์อลเวง”

Creative work manuscript

1. Creative work name

“โควิด..เราติดพันตั๊ยย” (relation-VID)

2. Name of artists and contributors

Asst.Prof.Dr.Chonlathip Aswakan

3. Background or significant of the project

Background

Throughout the year of 2019, people around the world encountered with the covid-19 pandemic. While Thailand managed to control the number of tourist-imported cases early in the year, a *muay thai* boxing match in early March resulted in the country's first large-scale outbreak. On March 24, Thailand's Prime Minister General Prayuth announced the Kingdom's plans to combat the virus — an emergency decree accompanied by curfews, alcohol bans and recommended social distancing. Shortly after, the situation was declared a national emergency that closed down entertainment, restaurant and schools.

Besides suffering a major blow to the country's tourism-dependent economy, the extended lockdown lead to the new school semester being delayed. Initially planned to resume teaching in mid-May of 2019, the new term start date was moved to July 2019. For many education institutions, particularly tertiary education institutes, responding to university closures pushed students and lectures to online distance learning. All dormitory was closed.

From the research of Health psychology and primary care psychology, offer a glimpse of what is brewing in hundreds of millions of households around the world. Moreover, people who are quarantined are very likely to develop a wide range of symptoms of psychological stress and disorder, including low mood, insomnia, stress, anxiety, anger, irritability, emotional exhaustion, depression and post-traumatic stress symptoms. Low mood and irritability specifically stand out as being very common, the study notes. In addition, those cases where parents were quarantined with children,

the mental health toll became even steeper. In one study, no less than 28% of quarantined parents warranted a diagnosis of “trauma-related mental health disorder” (Elke Van Hoof, 2019)

The mental problem affects huge area around the world including Thailand in every ages especially teenagers, the survey results of Dosomething.org Members, A new study polled students aged 13 to 25 about their current mood, and the top three results were “frustrated” (54 percent), “nervous” (49 percent), and “disconnected” (40 percent). Teens are anxious, they are upset, and they are nostalgic. Teenagers and college students have amplified innate, developmental motivations that make them hard to isolate at home. (Carter, 2019)

Significance

As the research it mentioned that during the period that teenagers have to pause at home for a long time to be free from Covid-19, the whole country, when locked up at home, living 24 hours together can lead to "accumulation stress" and beyond "Depression" because they feel that they are losing their own space to express how they feel or to express themselves.

University student who is in the age of teenager, is one of the group of people, were effected on this mental problem. Because of the changing both of lifestyle and surrounding. From independent university lifestyle to being at home with family, lacking of the freedom as before or feel lack of personal space then lead to the argue with the member of family or people around them which is the problem of “RELATIONSHIP” during the time of quarantine. As the result, the bad situation from covid-19 lead them to stress and make relationship worse. Finally, they feel unhappy with bad relationship with family and people around which make them feel getting worse.

Therefore, this creative project aims to study the “Relationship” as the power of communication message. The conceptualization of communication as a conjoint reality created by two people in relation to each other is advantageous in relationships.

The conception of communication in relationships shifts our thinking from two people trying to send accurate verbal and nonverbal messages to each other to two people generating meaning conjointly which will lead to productive development of Self/Other/Relationship.

From the pilot study about “What is the good point and get the Relationship” during the covid situation. The result found that before the covid situation, one of the biggest problems with the family unit is down to disconnect because the family doesn't get to spend enough good time together but during the quarantine sibling relationship becomes stronger because spending more time together. University student has more online relationship pattern. Moreover, the office workers faced new experiences, working from home and it increases the productivity and the satisfaction of the workers.

This founding shows that we can find great relationship even in the crisis.

4. Project Objective

4.1 To create a live performance as a tool for communicate the key message that ‘there is something good that arose from bad circumstances’

5. Concept

As the concept of work, researcher explains by using the theory of narrative as follows:

5.1 Concept

Project “โควิด.. เราติดพันด้ายยย... (relation-VID)” is consisted of 2 pieces of work which are interactive exhibition named “โควิด.. เราติดพันด้ายยย... (relation-VID)” exhibition and simulated stage play named “**Besties store** : ร้านเวทมนตร์มหัศจรรย์กับความสัมพันธ์อลเวง”

The concept of project is used the word ‘ติด-พัน-ด้าย’ as the relationship between workshop student with family, student with Covid19 situation throughout 2019 and relationship between the meaning of ได้ and ด้าย in Thai meaning.

5.2 Theme

The theme message is *‘there is something good that arose from bad circumstances’*

5.3 Character

It consists of 19 characters who have the owner of their story. 19 Workshop students of LIVE department will be the 19 characters who tell the story what they “get/ได้” from covid-19 situation.

5.4 Plot

The plot is chronological story telling by comparing character experience with the real situation from March 1. 2019 to December 20, 2019 (reference attached)

5.5 Location

Interactive exhibition and simulated stage play will be at Blackbox studio and express to audience by online platform.

5.6 spectacle

20 live performance styles and techniques will be showed to audience through real time online platform. The design concept will use “Thread/ด้าย” to create installation.

6. Process of art or design works

6.1 The researcher do research methodology by started with setting up the research objective under the keyword ‘Relationship’ in crisis situation of covid-19

6.2 the researcher do the purposive sampling which purpose to workshop student of LIVE department. The number is 20 students and create research tool by

using interview method. Researcher do the research tool by create questions for collect the data with recording sheet.

6.3 Researcher do the pilot research to collect the data from purposive sample 20 persons who are the workshop student of Live department. They shared experience, story and point of view about what the great relationship they get during crisis of covid19 situation.

6.4 Researcher use the narrative theory to create project.

6.5 Discuss and meet all of people in works in the production

6.6 Discuss development with production team

6.7 Finalize the performance

6.8 Record the performance to be a clip video

6.9 Evaluate the creative work with workshop student and production team in term of the communication effectiveness after performance will be published

7. Material and techniques of art or design works

7.1 Using the concept and theory of narrative to construct the creative work concept.

7.2 Using the theory of interpretation to create Live performance and exhibition.

7.3 Project “โควิด.. เราติดพันด้วยยย... (relation-VID)” uses 2 techniques which included online exhibition and simulated stage play by

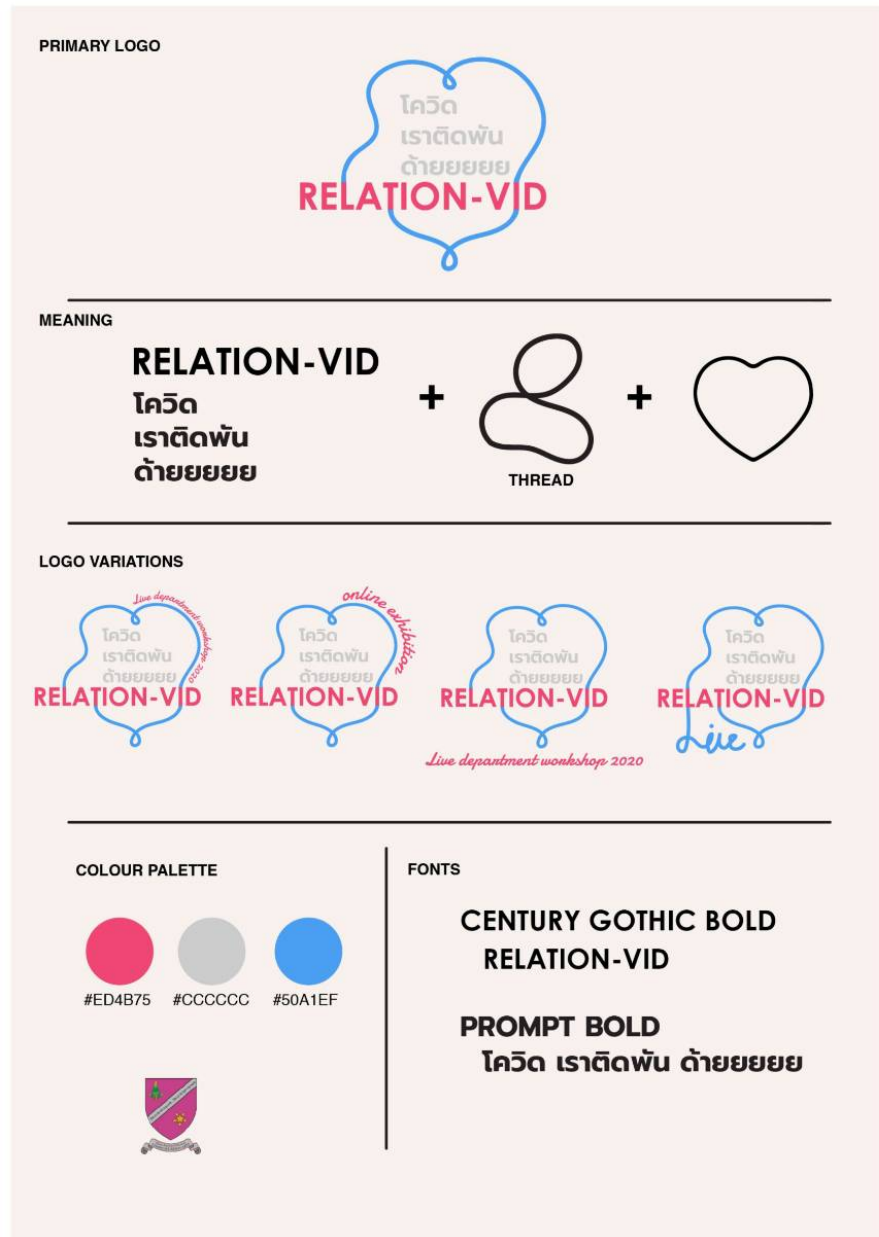
7.3.1 Corporate design for project

7.3.2 Puppet, model of stage/theater and voice playing

7.3.3 Interactive online exhibition

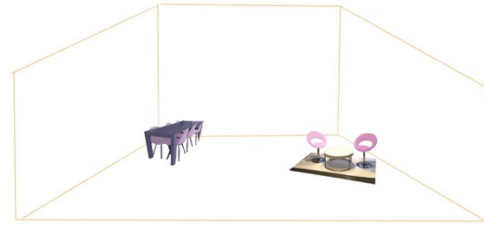
8. Picture of art or design works

8.1 Corporate design for project



Design elements

8.2 Puppet, model of stage/theater and voice playing



8.3 Interactive online exhibition

Design



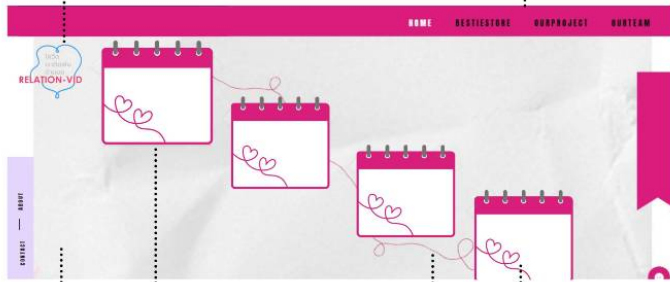
RELATION-VID
โควิด เราติดพัน ด้ายย



Logo

Homepage

Menu buttons



Paper Texture



Calendar

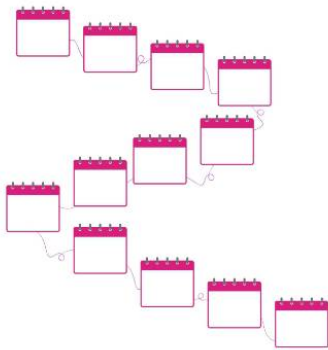


19 stories for 19 persons



Thread in heart shape

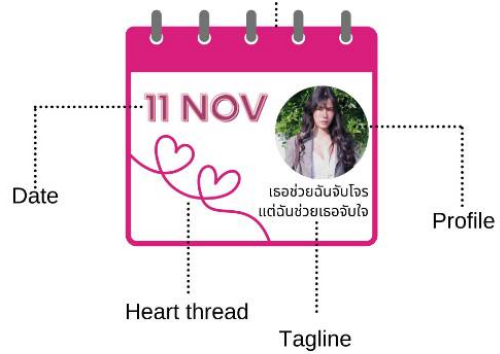
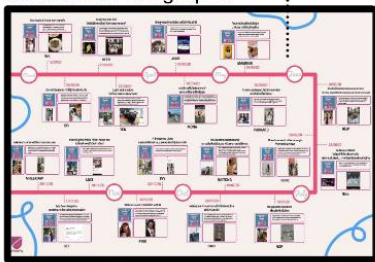
Thread



1. Homepage (Overall)



Reference : infographic



2. Independent work page (individual)



9. Knowledge after finished produce works

The researchers would learn and gain knowledge about creating a live performance which haven't done before. Furthermore, researchers gain deeper knowledge of Live performance creation and also gaining lots of experiences about creative a live performance online during this Covid-19 outbreak.

Not only in term of researcher itself, but also students who involved this project. They learn a lot about how to implement from theory to real life. During the outbreak of covid19 situation, they encountered with many problems but they need to adjust and always prepare alternative way for finishing their project.

Lastly, this project could improve and ground students who are willing to be in Live Event Creation and Management department by collaborating this project with researchers. Additionally, this project could encourage all stakeholder to appreciate life, relationship and family who faced crisis altogether as the message of this project which great relationship could happen even in crisis. There is something good that arose from bad circumstances.