Albert Laurence School of Communication Arts, Research Committee 2020 Creative Work Manuscript

1. Creative work name

Help Heroes Clothesline Advertisement

2. Name of artist or designer

Wanchalerm Promsorn

3. Background or significant of the project

Clothesline become one of the object in house that require spaces, especially useless when does not use it. It'll become a big furniture that does not know where to store or keep. It could make house look mess with unorganized.

Good design could make clothesline become one of the decoration furniture that fit in living space.

4. Project Objective

1. To design and create advertisement for clothesline in online format.

5. Concept

Create product design for clothesline that has good design for living space and concern with material and mechanic use.

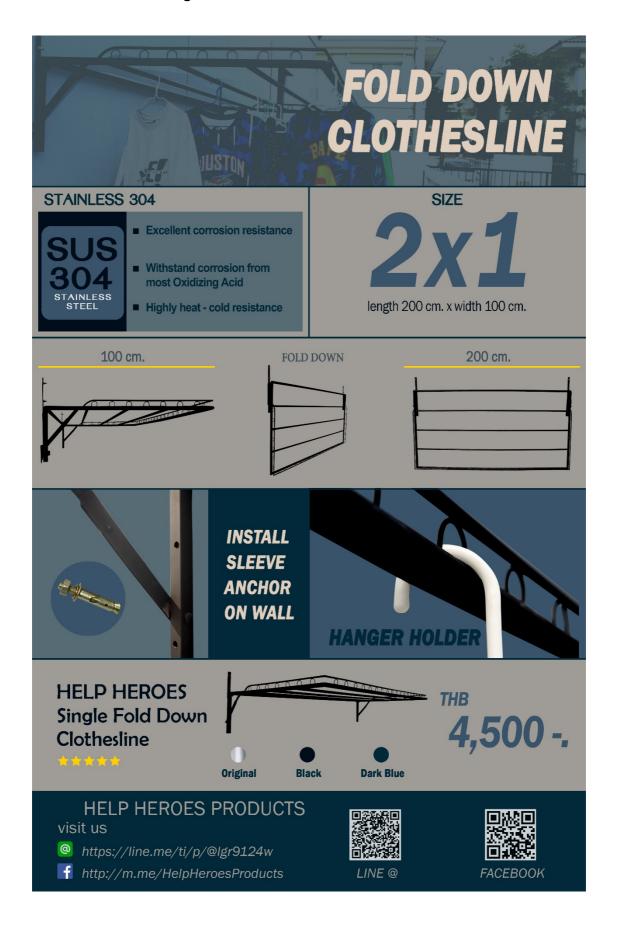
6. Process of art or design works

- 1. Analyze problem
- 2. Find a better solution
- 3. Literature review
- 4. Synthesis the design
- 5. Create clothesline from design
- 6. Design for advertisement

7. Material and techniques of art or design works

- 1. Maya
- 2. Photoshop
- 3. DSLR camera

8. Picture of art or design works



9. Knowledge after finished produce art or design work

I will gain experience in designed and create product which not limited in only environment and characters designed in my field. but I am be able to intergrade Animation designed and commercial product design together which can expand my designed skill in multi type of work.