

Study Plan for Advising Record (Student ID. 60xxxxx onwards)

For Register in Academic Year 3/2020 and 1/2021

Please fill grade result in the blank for each subject that already complete before consulting with advisor. If any subject does not include in the list, please put in remark area in which related subject.

General Information

Student ID	
Student Name	
Telephone Number	
E-mail	
Advisor name	

General Education Courses (36 Credits) for all students

These subjects can pass with the grade from “A to D”.

1. Language Courses (15 Credits)

Grade	Code	Course Title	Credit
	GE 1403 Or GE 1404	Communication in Thai Thai Culture and Traditions (Only for foreign students)	3
	BG 1001	English I	3
	BG 1002	English II	3
	BG 2000	English III	3
	BG 2001	English IV	3

2. Social Science Courses (6 Credits)

Grade	Code	Course Title	Credit
	CA 4010	Law and Ethical Concerns for Communication	3
	GE 2202	Ethics	3

3. Humanities Courses (6 Credits)

Grade	Code	Course Title	Credit
	GE 1102	Introduction to Philosophy	3
	GE 2101	World Civilization	3

4. Mathematics and Science Courses (3 Credits)

Grade	Code	Course Title	Credit
	BG 1301	Fundamentals of Statistics	3

Professional Courses and Free Elective Courses**1. Core Courses (36 Credits)**

For all the subjects in this group, students can pass with the grade from “A to D”.

Grade	Code	Course Title	Credit
	CA 1001	Introduction to Communication	3
	CA 1002	Introduction to Photography and Cinematography	3
	CA 1021	Introduction to Advertising and Branding	3
	CA 1022	Introduction to Public Relations	3
	CA 1023	Introduction to Live Event Creation and Management	3
	CA 1024	Introduction to Digital Media Communication	3
	CA 1025	Computer Graphic Design	3
	CA 2003	Presentation technique	3
	CA 2019	Communication Arts Research	3
	MGT 1101	Introduction to Business	3
	MGT 2900	Principles of Management	3
	MKT 2280	Principles of Marketing	3

For Bachelor of Communication Arts

Digital Media Communication

2. Major Required Courses (48 Credits)

For all the subjects in this group, students must get at least “C” in order to pass.

Grade	Code	Course Title	Credit
	DM 2401	Media Context Analysis	3
	DM 2402	Narrative	3
	DM 2403	Digital Media Production and Management	3
	DM 2404	Digital Media Design	3
	DM 3400	Internship	3
	DM 3401	Cinematography	3
	DM 3402	Editing Concept	3
	DM 3403	UI and UX Design	3
	DM 3404	Digital Motion Graphic	3
	DM 3405	Website and Application Design	3
	DM 3406	Sound Design for Digital Media Communication	3
	DM 4401	Digital Media Communication Workshop I	6
	DM 4402	Digital Media Communication Workshop II	6
	DM 4403	Seminar in Digital Media Communication	3

3. Major Elective or Minor Courses (15 Credits)

Students can choose one of the two plans in the following.

Plan A: Major Concentration Courses

Students can choose one of two plans in the following.

- Concentration 1: “Motion Picture”
- Concentration 2: “Interactive Media”

Or Plan B: Major Elective Courses

Plan A: Major Concentration Courses

Digital Media Communication students pursuing PLAN A must select a concentration in the major area below. Then, students must study three mandatory courses in the selected concentration and two major elective courses from Digital Media Communication to fulfill 15 credits.

Concentration 1: “Motion Picture”

Grade	Code	Course Title	Credit
	DM 3421	Screenwriting	3
	DM 3422	Directing	3
	DM 3425	Lighting	3

		Digital Media Communication Major Elective Course	3
		Digital Media Communication Major Elective Course	3

Concentration 2: “Interactive Media”

Grade	Code	Course Title	Credit
	DM 3421	Screenwriting	3
	DM 3424	Digital Content Creation	3
	DM 3426	Innovation and Digital Technology	3
		Digital Media Communication Major Elective Course	3
		Digital Media Communication Major Elective Course	3

PLAN B- Major Elective Courses

Digital Media Communication students pursuing PLAN B must select any digital media communication major elective courses with any major requirement courses or major elective courses from Advertising, Live Event Creation and Management and Public Relations courses as major elective courses upon completion of the prerequisites (if any) to fulfill 15 credits.

Grade	Code	Course Title	Credit
	DM 3421	Screenwriting	3
	DM 3422	Directing	3
	DM 3423	Documentary	3
	DM 3424	Digital Content Creation	3
	DM 3425	Lighting	3
	DM 3426	Innovation and Digital Technology	3
	DM 4421	Advanced Photography and Digital Imaging	3
	DM 4422	Advanced Directing	3
	DM 4423	Advanced UI and UX Design	3
	DM 4424	Selected Topic in Digital Media Communication	3

4. Free Elective Courses (6 Credits)

Students are free to take any course offered by the university.

For all the subjects in this group, students can pass with the grade from “A to D”.

Grade	Code	Course Title	Credit	From Major	Remark
			3		
			3		