

## Study Plan Template for Advising Record (students ID. 55x-59x)

### For Register in Academic Year 3/2020 and 1/2021

Please fill grade result in the blank for each subject that already complete before consulting with advisor. If any subject does not include in the list, please put in remark area in which related subject.

#### General Information

Student ID	
Student Name	
Telephone Number	
E-mail	
Advisor name	

#### General Education Courses

#### (36 Credits) (For all students)

For all the subjects in this group, students can pass with the grade from "A to D".

##### 1. Language Courses (15 Credits)

Grade	Code	Course Title	Credit	Prerequisite(s)	Remark
	GE 1403	Communication in Thai	3	-	
	Or GE 1404	Thai Culture and Traditions (Only for foreign students)			
	BG 1001	English I	3	-	
	BG 1002	English II	3	BG1001	
	BG 2000	English III	3	BG1002	
	BG 2001	English IV	3	BG2000	

##### 2. Social Science Courses (12 Credits)

Grade	Code	Course Title	Credit	Prerequisite(s)	Remark
	CA 1012	Macro-environment, Media Effect and Media Literacy	3	-	
	CA 4010	Law and Ethical Concerns for Communication	3	-	
	CA 2016	Psychology for Persuasive Communication	3	-	
	GE 2202	Ethics	3		

##### 3. Humanities Courses (3 Credits)

Grade	Code	Course Title	Credit	Prerequisite(s)	Remark
	GE 1102	Introduction to Philosophy	3		

#### 4. Mathematics and Science Courses (6 Credits)

Grade	Code	Course Title	Credit	Prerequisite(s)	remark
	BG 1301	Fundamentals of Statistics	3	-	
	GE 1301	Environment Science	3	-	

## Professional Courses and Free Elective Courses (Total 102-106 Credits)

### 1. Core Courses (39 Credits)

For all the subjects in this group, students can pass with the grade from “A to D”.

Grade	Code	Course Title	Credit	Prerequisite(s)	Remark
	CA 1001	Introduction to Communication	3	-	
	CA 1002	Introduction to Photography and Cinematography	3	-	
	CA 1006	Introduction to Journalism and Mass Communication	3	-	
	CA 1017	Introduction to Creative Communication Design	3	-	
	CA 2004	Introduction to Advertising	3	-	
	CA 2005	Introduction to Public Relations	3	-	
	CA 2007	Introduction to New Media and Broadcasting	3	-	
	CA 2015	Introduction to Performance Communication	3	-	
	CA 2018	Consumer Insight	3	-	
	MGT 1101	Introduction to Business	3	-	
	MGT 2900	Principles of Management	3	MGT 1101	
	MKT 2280	Principles of Marketing	3	MGT 1101	
	NM 3401	Production for Communication Tools	3	CA1002	

## *For Bachelor of Communication Arts – New Media Communication*

### 2. Major Required Courses (43 Credits)

For all the subjects in this group, students must get at least “C” in order to pass.

Grade	Code	Course Title	Credit	Prerequisite(s)	Remark
	AD 3101	Principles of Marketing Communication	3	MKT 2280	
	CA 2003	Presentation Technique	3	-	
	CA 2013	Utilization of Multimedia Tools	3	CA 1017	
	CA 3011	Communication Arts Research	3	BG 1203	
	NM 3402	Film and Time-based Media Production	3	CA 2007 NM 3401	
	NM 3404	Multimedia Editing	3	-	
	NM 3412	Creativity and Innovation	3	CA 2013	
	NM 3410	New Media Application	3	CA 2013	
	NM 3420	Audience Context Analysis	3	CA 2016	
	NM 4405	Broadcast and New Media Management	3	CA 2007 NM 3401	
	NM 4406	Broadcast Media Production and Directing	3	NM 3402	
	NM 4407	Seminar in Broadcast and New Media	3	NM 3401 NM 3402 (For NM Students Only)	
	NM 4408	Studio Workshop	6	NM 3401 NM 3402 (For Fourth Year NM Students Only)	
	NM 4420	Studio Internship	1	CA 2013	

### 3. Major Elective or Minor Courses (18 Credits)

New Media Communication students can choose the subjects to fulfill 18 credits from the major elective courses and from the minor courses.

For all the subjects in this group, students can pass with the grade from “A to D”.

#### Major Elective Courses

Grade	Code	Course Title	Credit	From Major	Remark
	NM 3411	Advanced Photography and Digital Imaging	3	CA 1002	
	NM 3417	Computer Graphics for Communication Design	3	-	
	NM 3418	Interactive Media Art	3	CA 2013	
	NM 3419	Selected Topics in New Media	3	-	
	NM 3414	New Media Journalism	3	CA 1006	
	NM 4413	Advanced Multimedia Editing	3	NM 3404	
	NM 4414	Sound for Video Production	3	NM 3402	
	NM 4417	Media Content Analysis	3	CA 2016	
	NM 4418	Integrated New Media Environments	3	CA 2013	
	NM 4419	Utilization of New Media Programming	3	CA 2013	

#### Minor Courses

Grade	Code	Course Title	Credit	From Major	Remark
			3		
			3		
			3		
			3		
			3		
			3		

### 4. Free Elective Courses (6 Credits)

Students are free to take any course offered by the university.

For all the subjects in this group, students can pass with the grade from “A to D”.

Grade	Code	Course Title	Credit	From Major	Remark
			3		
			3		